

Researching Industries with HillSearch

Gale Encyclopedia of American Industries

Use this publication to find brief industry overviews.

- Click on the **Show All** link, just under the Basic Search box.
 - Select the **Encyclopedia of American Industries** link from the list of publications.
 - Click on **eTable of Contents** to browse through a list of industry categories, or enter keywords into the **Quick Search** box on the left side of the screen.
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Gale Encyclopedia of Associations

Use this publication to find contact information for thousands of trade associations.

- Search by keyword or entity name to find relevant associations.
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Special Issues Index

Use this database to find industry forecasts and state of the industry reports from trade journals.

- Enter a broad industry phrase in the search field (example: “retail” or “manufacturing”).
 - Click **Search**.
 - Use the drop-down menus to view Web or Premium versions of the articles.
 - If a Web or Premium link is not available, select Hard Copy to request a Document Delivery from the Hill Library’s print collection. Articles can generally be scanned and emailed, or copied and mailed.
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Article databases

Search for articles from trade journals, magazines and newspapers to find in-depth information about an industry.

EBSCO Business Source Corporate

- Choose **Business Source Corporate** from the list of three database options.
- Enter the name of an industry in the **Find** box.
- Add additional keywords to limit the number of search results.
- Use quotation marks to search for phrases, and use the word AND to connect search terms (example: “Retail merchandising” AND trends).
- Click **Search**.
- Click on article titles to view full citations and abstracts.
- Click either **HTML Full Text** or **PDF Full Text** links to view full articles.
- Use the **Print** or **Email** links to print out or email a specific article.

ProQuest ABI/Inform and ProQuest Newspapers

- Enter the name of an industry in the search field.
- Add additional keywords to limit the number of search results.
- Use quotation marks to search for phrases, and use the word AND to connect search terms (example: “Retail merchandising” AND trends).
- Click **Search**.
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- Click either **HTML Full Text** or **PDF Full Text** links to view full articles.
- Use the **Print** or **Email** links to print out or email a specific article.

America's Newspapers

- Click a specific region on the U.S. map to narrow search results by geography.
 - Enter an industry in the search field.
 - Click **Search**.
 - Click on article titles to view full citations and full articles.
 - Use the **Printer Friendly** or **Send Email** links to print out or email a specific article.
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Business Information Specialists

Contact Hill Library Business Information Specialists by email, phone or online chat for help with industry research or HillSearch resources. Call (651) 265-5500 or (877) 700-HILL or send an email message to info@jjhill.org.